Course Syllabus

*Ventura County Office of Education*

*Career Education Center*

***The business of: Digital Graphics, Design & Heat Transfers***

**COURSE DESCRIPTION:**

The purpose of this one (1) school year class is to introduce students into the exciting, creative, fun, and profitable business world of Digital Graphics and Decorating, through ***Dye Sublimation and Vinyl Cutting***. Without a doubt, Dye Sublimation is one of the most effective methods for creating a wide range of customized and personalized products on demand. This course will cover all aspects of Digital Decorating from terminology, designing your own projects (using Corel Draw software), equipment needed and also how to transfer you images onto Apparel, Promotional Products, Awards and Recognition, Signage, Photo Gifts, Sporting Goods, Ceramics, Tile Murals and Vinyl Stickers.

We will also learn about Vinyl Cutting. With Vinyl Cutting we can make stickers that stick to cars, everyday signage and other materials that are made specifically for textiles (clothes) but you must use a plotter and heat press to use . We will create the artwork, send the artwork to a plotter that cuts out the design, then we will learn to weed out the pattern and then transfer it accordingly.

The third part of this class will about entrepreneurship. This means we will be learning about starting up a business with what you have learned. We will study the ins and out of starting a business from a business plan to implementing our business. This means you will be running a small business and you will learn what it takes to make it successful.

**INSTRUCTOR INFORMATION**:

**Ruben Reyes**

Ventura County Office of Education

Career Education Center

(805) 437-8040

rreyes@vcoe.org

**ATTENDANCE REQUIREMENTS:**

This is a one (1) year course and not a one (1) semester course.

Since we only meet for few hours each week it is very important that you not miss. Therefore, please schedule all doctor or dentist appointments for some other time and not during these class hours. If you are sick and not coming to class please contact me via e-mail or by phone before class starts that day please.

Students and parents will be contacted after two (2) class sessions have been missed. The Principal/Counselor will require a conference after three (3) class sessions have been missed. Students are in danger of failing when four (4) or more class sessions are missed.